EC'd Yes	Rep Order#
	888

37266

KTVX-TV SALT LAKE CITY

) DCCC-DEM CNGRS CMPG

Ver# <u>-</u>

Status New

Traffic Order#

Showing Buylines: All Lines Last Received: Printed: 10/19/2012 2:06 PM

10/19/2012 2:05 PM

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Agency C/P1/P2/E Flight Dates Agency WASHINGTON, DC 20007) GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 10/20/2012 - 10/22/2012 11/14/2111

Hiatus Weeks

Rep Firm Sales Office (Salesperson (

) WASHINGTON) JAN FOX

Salesperson FAX#

Salesperson Phone# 202-872-5880 202-872-0263

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Phone# Fax# Buyer Product Station

Estimate# Advertiser

Katie Keuleman

DCCC

ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR EXANICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER/ RATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN RACE OR ETHNICITY.

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3P-4P	2 P – 4 P	12P-3P	11A-12P	10A-11A	,— 9A-10A	7A-9A	630A-7A	6A-7A	H3 (200)	SA 5364-6A	430A 52-530A	Time
ELLEN	ESPN SPORTS SATURDAY	ABC AFTERNOON ROTATION	THE VIEW	THIS WEEK	THE DOCTORS	GOOD MORNING AMERICA	GOOD MORNING UTAH-630AM	GOOD MORNING AMERICA SUNDAY	GOOD MORNING UTAH-6AM	GOOD MORNING UTAH-530AM	GOOD MORNING UTAH-SAM	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$400.00	\$300.00	\$200.00	\$300.00	\$250.00	\$200.00	\$300.00	\$250.00	\$175.00	\$200.00	\$150.00	\$90,00	Rate
10/22-10/22	10/20-10/20	10/22-10/22	10/22-10/22	10/21-10/21	10/22-10/22	10/22-10/22	10/22-10/22	10/21-10/21	10/22-10/22	10/22-10/22	10/22-10/22	Dates
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щ	щ	ы	щ	1-1	н	щ	н	н	щ	н	⊬ - 	Total Spots
\$400.00	\$300.00	\$200.00	\$300.00	\$250,00	\$200.00	\$300.00	\$250.00	\$175.00	\$200.00	\$150.00	\$90.00	Total Cost
												Daypart

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Daypart

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1205A- 105A	1035P- 1105P	40801-401	102-10302	10P-1035P	7P-8P	630P-7P	6P-9P	€₽~630¤	5P-530P	5P-530P	5P-530P	4P-430P	. B	dan	SALT LAKE CITY DCCC-DEM CNGRS CMPG
JIMMY KIMMEL LIVE	NIGHTLINE	P ABC 4 NEWS AT 10PM	P ABC 4 NEWS AT 10PM	P ABC 4 NEWS AT 10PM	ONCE UPON A TIME	TWO & A HALF MEN	ABC COLLEGE FTBL-PRIME	ABC 4 NEWS AT 6P	ABC4 NEWS-5P SUN	ABC4 NEWS-5P SAT	ABC 4 NEWS AT 5PM	ABC4 NEWS @ 4FM	Program		TY 3RS CMPG
							EMI							Flight Dates Hiatus Weeks	Agency (): 3050 K S WASHII
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		GREAT A
\$100.00	\$400.00	\$900.00	\$800.00	\$900.00	\$5,000.00	\$750.00	\$1,200.00	\$500.00	\$400.00	\$400.00	\$400.00	\$400.00		10/20/2012 - 10/22/2012	() GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 PI/P2/E 11/14/2111
10/22-10/22	10/22-10/22	10/21-10/21	10/20-10/20	10/22-10/22	10/21-10/21	10/22-10/22	10/20-10/20	10/22-10/22	10/21-10/21	10/20-10/20	10/22-10/22	10/22-10/22	Dates	2	DIA
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щ	н	н	Н	, –	ч	뉴	н	н	Ч	Н	Н	1	Total Spots	202-872-5880 202-872-0263) WASHINGTON) JAN FOX
\$100.00	\$400.00	\$900.00	\$800.00	\$900.00	\$5,000.00	\$750.00	\$1,200.00	\$500.00	\$400.00	\$400.00	\$400.00	\$400.00		263	NO

-REPORT TOTALS-

Report Totals: 25 / \$14,965.00

COMPETITIVE COMMENTS SHARES INCOMPLETE TO GET DOWN TO STATION			Market Totals \$14,965	—COMPETITIVE—	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 25 / \$14,965.00	Sales Totals: 25 / \$14,965.00	Oct 12: 25 / \$14,965.00	SALES MONTHLY TOTALS	Fax#	Phone#	te#		173	Rep Order# 8887266 Ver# 1 Status New EC'd Yes
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		KUCW	KJZZ											AIC	Printed: Last Received: ng Buylines: A
		%	%												Printed: 10 Last Received: 10 Showing Buylines: All Lines
		KUPX	KPNZ								Salesperson FAX#	Salesperson Phone#	Salesperson	Rep Firm	10/19/2012 2:06 PM 10/19/2012 2:05 PM Lines
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		₩	80								•	-	-	⊣	1.3

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Books Demos

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Rep Order# EC'd Yes 8887266 Ver# ري Status Revised Traffic Order#

KTVX-TV SALT LAKE CITY

) DCCC-DEM CNGRS CMPG

Agency

DCCC

Last Received: 10/19/2012 2:15 PM 10/19/2012 2:16 PM

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N

Showing Buylines: All Rep & Sta Revised Lines

Sales Office (Salesperson (Rep Firm) WASHINGTON) JAN FOX

Salesperson FAX# Salesperson Phone# 202-872-5880 202-872-0263

ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST RACE OR ETHNICITY.

- REMARKS -

— CONTRACT COMMENT —

Fax# Phone#

Buyer Estimate# Product Advertiser Station

Katie Keuleman

Flight Dates Agency C/P1/P2/E

10/20/2012 - 10/22/2012 11/14/2111

WASHINGTON, DC 20007

() GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100

Hiatus Weeks

REV LINES 1-3

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M 530 Sales Remark:	M 5A-	M Sales Re V3 Time		Day
530A-6A Remark:	5A-530A mark: Changed, (430A-459 mark: Changed, C		Time
530A-6A GOOD MORNING UTAH-6AM urk: V3 REV TP	M 5A-530A GOOD MORNING UTAH-530AM Sales Remark: V3 REV TP V3 Time Changed, Comment Changed	M 430A-459A GOOD MORNING UTAH-5AM Sales Remark: V3 REV TP V3 Time Changed, Comment Changed		Program
:30	:30	:30	 	Len
\$200.00	\$150.00	\$90.00	1 1 1 1 1	Rate
10/22-10/22	10/22-10/22	10/22-10/22		Dates
н	н	щ		Spots/Week # of Weeks
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Н	н	ц		Total Spots
\$200.00	\$150.00	\$90.00	1	Total Cost
				Daypart

-REPORT TOTALS-

V3 Time Changed, Comment Changed

Report Totals: 3 / \$440.00

-SALES MONTHLY TOTALS-

Oct 12: 25 / \$14,965.00

—COMPETITIVE COMMENTS—			Market Totals \$14,965	-COMPETITIVE-	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 25 / \$14,965.00	Sales Totals: 25 / \$14,965.00	Fax#	Phone#		Estimate# 2111	Product DCCC	Advertiser () DCCC-DEM CNGRS CMPG	Station KTVX-TV SALT LAKE CITY	Rep Order# 8887266 Ver# 3 Status Revised EC'd Yes
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	0%	1 %0	0% 0						Hiatus Weeks	Flight Dates 10	Agency C/P1/P2/E	WASHINGT		^	Traffic Order#
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		kucw	KJZZ							0/22/2012		107	8) GREAT AMERICAN MEDIA	Last Showing B
		%0 W.	%0 Z												Printed: Received: uylines: All
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Books Demos

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SHARES INCOMPLETE TO GET DOWN TO STATION